

## Your smile can last a lifetime...

But keeping your mouth healthy can present a challenge. Disease-causing bacterial plaque can quickly accumulate to seriously affect your oral health. It can flourish in the mouth and cause serious problems ranging from bad breath, to sore, bleeding gums and eventual tooth loss.

Even daily brushing and flossing won't eliminate all the destructive bacterial plaque in the mouth. Bacteria can cause serious dental and periodontal problems, which can lead to expensive and often painful corrective procedures.

### It affects 4 in 5 adults:

*Gingivitis*, the early stage of periodontal disease, is caused by plaque buildup. It affects more than 80% of all adults. If your gums bleed when you brush or floss, *you have gingivitis*. Since it's painless, gingivitis is easy to ignore. However, when left unchecked, it can evolve into periodontitis – *the major cause of adult tooth loss*.

Gum disease occurs when plaque accumulates below the gumline, causing the gums to pull away from the teeth, forming pockets. These pockets can become painfully infected. Correcting this problem may involve periodontal surgery and can result in tooth loss.

Oxyfresh.

OXYFRESH WORLDWIDE, INC.

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# What is Your Smile Worth to You?



Oxyfresh.

ORAL HEALTH SYSTEM



**Fortunately** Oxyfresh provides unique, scientifically proven, oral health products designed to help keep your breath fresh, your teeth white and your mouth healthy for life.

■ The OxyCare 3000 represents a major breakthrough in oral health care by providing dental professional quality care in your home. We often assume that we can avoid gum disease by brushing and flossing, but that's not necessarily the case. *Most people don't floss*, and 95% of those who do, don't floss correctly. The **OxyCare™ 3000** irrigates all surfaces of your teeth, effectively reaching below the gumline to clean areas missed by brushing or flossing. Additionally, the OxyCare 3000's patented hydromagnetic effect imparts a negative electric charge to the entire mouth. This charge produces a repelling effect (*similar to repelling magnets*) between the teeth and gums, and the plaque bacteria. Scientific studies have shown hydromagnetic irrigators to be 44% more effective in eliminating plaque and breaking up calculus, than

regular water irrigators. We recommend using Oxyfresh Mouthrinse with an OxyCare 3000 to form an *extraordinary plaque-fighting team*. Let Oxyfresh help keep your gums and teeth healthy for life.

■ Fresh breath and oral health go hand in hand. That's why our Oxyfresh **Mouthrinse** is such an important part of the Oxyfresh Oral Health Line. Most bad breath is caused by bacteria and decaying cells and proteins in the mouth. When the mouth contains these decaying proteins and cells, bacteria flourish and produce volatile sulfur compounds—the gases responsible for bad breath. Oxygene® is a stabilized chlorine dioxide blend which stimulates an oxidation process that safely breaks and eliminates these bad breath gases. Oxyfresh is the only product available with this exclusive blend of chlorine dioxide. It's important to know that most name brand mouthwashes contain alcohol—some more than

20%. These mouthwashes temporarily mask odor rather than eliminating odor at its source, and tragically, several children die each year from drinking these mouthwashes. The *alcohol-free* Oxyfresh Mouthrinses are safe and effective for children and the entire family. They're also available with fluoride.

■ Brushing your teeth is the most obvious element in a proper oral health regimen, yet most people don't realize the importance of toothpaste. Oxyfresh offers the only Oxygene-based **Toothpaste**. With Oxyfresh, you get stabilized chlorine dioxide's superb whitening and odor-fight-

ing power. It safely and effectively cleans teeth without relying on harmful abrasives—leaving a smooth, polished finish on tooth enamel. Because Oxyfresh is concentrated (*use only a pearl-sized drop for brushing*), it lasts 3-4 times longer than other brands. Just a single 5.5 oz. tube can last six months. With Oxyfresh Toothpaste, your mouth will feel invigorated and fresh—like you've just had your teeth cleaned.

■ Increasing numbers of dental professionals recognize tongue cleansing as a critical step in odor management and bacteria reduction. Most bad-breath causing debris dwells on the tongue, especially the back of the tongue. The **Oolitt**, a thin, six-inch plastic strip, quickly and conveniently cleans the tongue. Its patented ripple edge safely removes plaque and bacteria. Simply bend the Oolitt into a "U" shape and pull it over the tongue, then flip it over and do it again with the *second cleaning edge*. The Oolitt easily and effectively helps reduce bad breath, disease and the formation of plaque.

■ Oxygene Gel helps provide relief for abrasions, irritated gums, or discomfort following gum surgery. It safely and effectively soothes and deodorizes wounds and inflamed tissue. **Oxygene® Gel** combines the soothing properties of Aloe vera with the power of Oxygene to form an outstanding tissue healer and conditioner. Thousands of dentists recommend this odorless and tasteless gel which is also available with fluoride (*Oxygene Dental Gel*) for tooth and root sensitivity. Oxygene Gel is an essential part of Oxyfresh's comprehensive oral hygiene line.

■ For a healthy smile that will last a lifetime, you need to prevent the nutrient deficiencies that can lead to chronic gingivitis or eventual tooth loss. The healthy

protection, maintenance and repair of periodontal tissue requires a healthy supply of essential nutrients found in the **Oral Health Complex**. Procyanidin is a powerful antioxidant that protects the connective tissue of the gums. As an antioxidant, it has been shown to be 20 times more potent than Vitamin C and 50 times more potent than Vitamin E. It strengthens the gums and reduces inflammation as well as contributes to your overall health.

■ Healing and repair of gingivitis requires efficient cellular energy production that depends on CoEnzyme Q10. CoQ10 has been shown to reduce gingival pocket depth, swelling, bleeding, pain, and looseness of teeth. Folic Acid, the most common nutrient found to be deficient in most people, is essential for the normal cellular function of the gums. It has been shown to reduce gingivitis by preventing the inflammation resulting from bacterial plaque accumulation. The Oral Health Complex includes Vitamin B-12, for its synergistic relationship with Folic acid, and Xylitol, a natural sweetener that assists in the prevention of cavities and plaque accumulation. This chewable tablet provides the essential nutrients necessary to enhance the health of your teeth and gums.





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**COMING SOON**